

Dale Anderson Biography

Dale Anderson has spent most of his life educating others to achieve their full potential.

Dale first became an Agriculture instructor, teaching for three years at three high schools per day. But it was his desire to educate adults that led him to become one of the first Certified Crop Specialists in the FS System. Dale soon missed the classroom and joined GROWMARK, Inc. in Bloomington, Illinois, as a Sales Trainer and eventually served as Manager of Sales and Support Training for over 5000 employees in 21 states and Ontario.

During his tenure, he established the Annual PRO-TRACK Conference to educate FS system employees in Sales and Technical Training, still in existence today. Mr. Anderson also served as President of Sales and Marketing Executives (SMEI) of Central Illinois for two years.

In 2006, Dale joined Heartland Community College in Normal and then Illinois Central College in Peoria specializing in Corporate Education and Leadership Training. Over the next five years, he consulted with organizations such as State Farm Insurance, Country Financial, ATS, Caterpillar, Maui Jim Sunglasses, and Excel Foundry and Machine to name a few. In 2011, he was elected President of We TRaIN Illinois, the largest networked provider of customized workforce training services in Illinois.

In 2011-12 as part of his consulting company “Just Above Normal, Inc.”, he led a team of educators to develop a Corporate Leadership and Teambuilding module for the National Challenger Center for Space Science Education Program. This program is now utilized across 47 Challenger centers internationally.

In 2012, Mr. Anderson joined the OSF HealthCare System Leadership Academy directing the Organizational Development activities in the Eastern Region: (St Joseph Medical Center (Bloomington, IL), St James-John W. Albrecht Medical Center (Pontiac, IL) and the newest additions of hospitals in Urbana and Danville IL. In this capacity, he provides training and coaching services for healthcare leaders in Illinois and Michigan. And just for fun, he has been a Mclean County Traffic Safety Instructor for over 10 years at Heartland Community College.

Dale has a B.S. in Education from Illinois State University and has complete work toward a MEd at the University of Illinois in Champaign-Urbana.

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